

# Keystone Athletic Field Managers Organization

## 23<sup>rd</sup> Annual KAFMO/PRPS Athletic Field Conference

Friday, February 22, 2019  
Shady Maple Conference Center,  
129 Toddy Dr., East Earl, PA 17519

Conference Promotional Information

**New Location  
New Opportunity**

Support the Volunteer Grounds Crew  
at the Little League World Series!

Your Opportunity to Reach Pennsylvania's Turf and  
Athletic Field Customers.

Exhibits and Sponsorships



## **KAFMO**

The Keystone Athletic Field Managers Organization is a group of individuals committed to enhancing the professionalism of athletic field managers in Pennsylvania. The organization's main goals include: Improving the Safety, Playability, and Appearance of all athletic fields in the state. These goals will be achieved through seminars, field days, publications, and "networking" with those in the sports turf industry.

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## **PRPS**

The Pennsylvania Recreation and Park Society is the principal state organization promoting quality recreation and park training, networking, and leadership opportunities for those working and volunteering in the field.

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## **PENN STATE EXTENSION**

Penn State Extension provides educational materials and information to organizations to help their members meet the needs of their profession and clientele.

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### **About the Conference**

The 23<sup>rd</sup> Annual KAFMO/PRPS Athletic Field Conference will be held at the "New Location" **Shady Maple Conference Center, 129 Toddy Dr., East Earl, PA 17519**

This conference has grown over the past 22 years and is one of the most respected conferences of its kind in the region. Over 250 delegates are expected to attend to participate in a wide variety of educational programs and other activities.

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### **Who Attends**

- Grounds and Maintenance Staff
  - Facility Directors
  - Athletic Directors
  - Recreation Directors
  - Municipal Recreation and Park Agency Staff
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### **Contact**

#### **If you have questions contact:**

Dan Douglas - 610-375-8469 Ext. 212 (Work)  
610-373-5868 (Fax) [kafmo@aol.com](mailto:kafmo@aol.com) (E-Mail)

Linda Kulp - 717-497-4154 (Cell)  
[kulp1451@gmail.com](mailto:kulp1451@gmail.com) (E-Mail)

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## **Schedule**

**7:30 a.m. - 9:00 a.m.**

**Registration and visit with Exhibitors**

**9:00 a.m. - 9:30 a.m.**

**"Dealing With Wet Fields - From Playability to Diseases"**

**9:30 a.m. - 10:30 a.m.**

**"Drainage Solutions to Improve Playability and Reduce Disease"**

**10:30 a.m. - 11:00 a.m.**

**Break and visit with Exhibitors**

**11:00 a.m. - 12:00 p.m.**

**"33 Year's Working for a School District"**

**12:00 p.m. - 1:15 p.m.**

**Lunch & visit with Exhibitors**

**1:15 p.m. - 2:00 p.m.**

**KAFMO Awards Program & Raffle**

**2:00 p.m. - 2:30 p.m.**

**"Keys to a Successful Career"**

**Dave Rulli, retired**

**Jefferson County Schools (CO)**

**2:30 p.m. - 3:00 p.m.**

**"Pesticide Safety Trivia"**

**Tanner Delvalle, Penn State Extension**

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## **Exhibitor Schedule**

### **Thursday, February 21, 2019**

5:00 - 7:00 p.m. - Hospitality Suite at the Holiday Inn Morgantown - French Creek Room.

### **Friday, February 22, 2019**

6:30 - 7:30 a.m. - Exhibit set-up

7:30 - 9:00 a.m. - Exhibits open

10:30 - 11:00 a.m. - Exhibits open

11:30 a.m. - 12:00 p.m. - Smorgasbord Lunch

12:00 - 1:15 p.m. - Exhibits open

1:15 - 2:00 p.m. - Awards Program & Raffle

2:00 - 3:00 p.m. - Exhibit teardown

# EXHIBITS & SPONSORS INFORMATION

## Table Top Exhibit Information

### Table Top Exhibit Information

Table Top Exhibit Space will be located in Room 1 of the Shady Maple Conference Center. Exhibit Space Fee is \$200.00 due by Thursday, February 14, 2019.

### Each Table Top Exhibit Space includes:

- One 8' x 8' area with an unskirted table.
- Carpeted exhibit area.

### Additional Benefits:

- List of conference attendees.
- Company contact information emailed to conference attendees.
- One exhibition registration packet with name tag for booth representative.
- One smorgasbord lunch.
- The option to add additional company representatives (\$60.00 each).
- Admission to the educational sessions.
- Networking opportunities with over 250 potential clients.

### Additional Details:

- Exhibit set-up will be starting at 6:30 a.m. the morning of February 22, 2019. Enter through the Banquets side of the complex.
- Electric access is available at no charge but must be indicated on registration form.

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## Conference Sponsor - \$100.00

### Benefits:

- Company contact information emailed to conference attendees.
- Listing in a future issue of *Pennsylvania Turfgrass* magazine.
- Signage at the conference.

### Additional Details:

- Sponsors must email a high quality company logo to [KAFMO@aol.com](mailto:KAFMO@aol.com).
- Register by Thursday, February 14, 2019.
- **Does not include a Conference Registration.**

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## LLWS Grounds Crew Associate

KAFMO organizes grounds crew volunteers for the Little League World Series (LLWS) in Williamsport each August. LLWS Grounds Crew Associates provide the funding needed to feed the grounds crew during the two weeks the LLWS is held. Associates are invited to an appreciation dinner and tour of the complex during the LLWS.

LLWS Grounds Crew Associate is a \$300 contribution if obtained independently or \$250 if combined with a 2019 KAFMO Events Sponsor package.

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## 2019 Events Sponsor Package - \$250.00

### Package Includes:

- Conference Sponsorship
- Summer Field Day Sponsorship
- Hole Sponsorship at the KAFMO Cup Golf Tournament

### Additional Details:

- A \$50.00 savings over events sponsored individually.
- Must email a high quality company logo to be used on signage to [KAFMO@aol.com](mailto:KAFMO@aol.com).
- Register by Thursday, February 14, 2019.
- **Does not include event registration.**

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## 2019 Events Sponsor Package plus LLWS Grounds Crew Associate Bundle - \$500.00

### Bundle Includes:

- Conference Sponsorship
- Summer Field Day Sponsorship
- Hole Sponsorship at the KAFMO Cup Golf Tournament
- LLWS Associate contribution

### Additional Details:

- A \$100 savings over events and LLWS sponsored individually.
- Must email a high quality company logo to be used on signage to [KAFMO@aol.com](mailto:KAFMO@aol.com).
- Register by Thursday, February 14, 2019.
- **Does not include event registration.**

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## Vendor Gift/Raffle Prize

Any company may supply a prize worth at least \$50.00 to be raffled during the conference. The vendor gift of a raffle prize adds company exposure while the raffle proceeds go to the Waddington/ Harper Scholarship Fund.

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## Hotel Arrangements

The Holiday Inn Morgantown is located about 8 miles from the Shady Maple Conference Center. Contact the hotel at 610-286-3000 or <http://www.holidayinn.com/morgantownpa> and use the Group Code: KFM to receive the special KAFMO rate of \$85 plus taxes for the night of February 21, 2019.

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## KAFMO Hospitality Suite

A KAFMO Hospitality Suite will be available from 5:00 p.m. to 7:00 p.m. on Thursday, February 21, in the French Creek Room at the Holiday Inn Morgantown for those coming into town the night before the conference.